Demonstrating the Power of Partnership
PEC nurtures families, strengthens neighborhoods, and drives change. We are committed to increasing equity and opportunity throughout our entire community. We provide comprehensive supportive services to homeless women and their children, revitalize our West Philadelphia neighborhood, and advocate for social justice.

Farah Jimenez, President and CEO
Bernadine Hawes, Chair, Board of Directors

<table>
<thead>
<tr>
<th>PEC Fiscal Year 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SHELTER AND HOUSING</strong></td>
</tr>
<tr>
<td><strong>138</strong> families accessed emergency shelter including <strong>178</strong> children ages 0-12</td>
</tr>
<tr>
<td><strong>65</strong> families benefitted from Transitional Housing at PEC</td>
</tr>
<tr>
<td><strong>CENTER FOR PARENTING AND EARLY CHILDHOOD EDUCATION</strong></td>
</tr>
<tr>
<td><strong>96</strong> women attended parenting support workshops and <strong>73</strong> showed improved parent-child interaction</td>
</tr>
<tr>
<td><strong>62</strong> children participated in the after-school program and <strong>51</strong> improved their school attendance</td>
</tr>
<tr>
<td><strong>CENTER FOR EMPOWERMENT AND LIFE SKILLS</strong></td>
</tr>
<tr>
<td><strong>64</strong> women attended Life Skills Classes and <strong>46</strong> of them displayed an increase in Life Skills</td>
</tr>
<tr>
<td><strong>CENTER FOR EMPLOYMENT AND TRAINING</strong></td>
</tr>
<tr>
<td><strong>131</strong> people enrolled for job readiness and training programs and <strong>42</strong> were placed in employment</td>
</tr>
<tr>
<td><strong>CENTER FOR DIGITAL INCLUSION</strong></td>
</tr>
<tr>
<td><strong>144,863</strong> training hours were delivered at <strong>20</strong> PEC KEYSPOT and <strong>16</strong> other Community Labs</td>
</tr>
<tr>
<td><strong>COMMUNITY IMPACT</strong></td>
</tr>
<tr>
<td><strong>1,000+</strong> West Philadelphia residents engaged in the Make Your Mark Community Planning Process</td>
</tr>
</tbody>
</table>

**Graduates:**
- Tech St@rs: **36**
- Teen Technology Network: **17**
- Comcast Digital Connectors: **14**
We are excited to share with you our annual initiatives and their impact on families and residents of PEC’s neighboring communities.

Dear Friends

Every year, People’s Emergency Center serves thousands of men, women, and children who come to us seeking assistance in their struggle against hunger, homelessness, joblessness and more. As we strive to respond to the ever-present demand for our services, we turn to a vast network of individuals, corporations, and organizations for help. These networks – partnerships both new and long-standing – are essential to the success PEC achieves each year.

Partnerships enable us to continue our important mission and allow us to be more innovative and holistic in our service offering.

Throughout this Annual Report you will read about people and organizations Demonstrating the Power of Partnership and how crucial their contributions were to the success of PEC initiatives. Learn how:

• The generosity of individual donors and volunteers improves the quality of life for emergency housing residents with in-kind and financial gifts.

• Support from corporations utilizing tax credit opportunities helps high school students in our digital inclusion programs build positive self-esteem and career awareness.

• Regional corporate foundation funding underwrites the costs for community residents to engage in a planning process that shapes the future of their neighborhood.

• Grants from private foundations help formerly homeless families to build the skills needed for a successful move into a permanent home and have the resources to purchase practical home essentials like furniture.

• The collaboration of many entities transforms a vacant lot into a living community with the building of affordable two-story housing units.

Whether you have received a copy of this report as a volunteer, a donor, a corporate representative, an elected official, staff at a private foundation, or a government funder – you are each an integral partner in supporting the success of those we serve. We deeply value your support.

For all you do, we say “thank you.”

Sincerely,

Farah Jimenez
President and CEO

Bernadine Hawes
Chair, Board of Directors
In the not too distant future, PEC hopes to attract visitors from near and far to experience the revitalized Lancaster Avenue in West Philadelphia. One Postcard from the Future — part of a community input exercise designed to help the residents envision its future — described the Avenue this way:

There are five jazz clubs and five artistic facilities in the area. National and local artists come to showcase their art on weekends; planned activities are geared to family and friends in the community. Lights are being designed by computer programming and implemented by artists. Studios are available for recording music. The street is lovely, clean and safe. I love it here!

This vision, and others like it, may someday be a reality as a result of the long-standing partnership between PEC and the Wells Fargo Regional Foundation, a leading local funder for community-driven plans and implementation.

Make Your Mark in the Community

Emboldened by a $750,000 implementation grant from the Foundation, PEC has embarked on a neighborhood redevelopment effort to transform Lancaster Avenue and the surrounding neighborhoods into a thriving community with a commercial corridor and cultural destinations surrounded by restaurants and retail locations that will create jobs and

Tracey Evelyn Reed, Manager of Reed’s coffee shop on Lancaster Avenue in West Philadelphia.
An Historic Showcase
Hawthorne Hall

Revitalizing West Philadelphia — specifically Lancaster Avenue — and increasing the presence of the cultural arts, are top priorities for PEC’s Community Development Corporation.

The jewel in the crown is the PEC-owned building, Hawthorne Hall, a stop on the 2013 Hidden City Festival tour. A former vaudeville theater, fraternal lodge and church, Hawthorne Hall was transformed by The Rabid Hands Art Collective into a large installation representing the building’s former life.

The exhibit, entitled Society of Pythagoras, showcased its history and character with hand-built displays comprised of interactive sound objects, light baths and ritualistic spaces.

Hidden City’s Peter Woodall described the collaboration with PEC and the reinvention of the space as “exciting and enthusiastic.”

“PEC relinquished control to the artists,” he noted. “The organization had a deep understanding of how art can redefine the space and increase Hawthorne Hall’s exposure for the benefit of the community.”

“The title of the plan was a perfect fit with our philosophy. It was resident-driven, collaborative, comprehensive and robust.”

improve the local economy.

PEC’s community development corporation team engaged community residents, employers, government officials, institutions and funders in 2003, and again in 2012, in a highly participatory process that touched over 1,000 people. It included interviews, focus groups, an interactive open house and public meetings.

The Wells Fargo Regional Foundation awarded PEC $100,000 for the year-long neighborhood planning process, dubbed Make Your Mark, and came back with the additional neighbor-

(continued on page 5)
7/1/2012 to 6/30/2013

All donations are vital to us. Due to space limitations, donations totaling $249 and under are not included in this listing.

Donors

**Cornerstone ($100,000+)**
- Pennsylvania Department of Education
- Pennsylvania Department of Public Welfare
- Philadelphia Department of Human Services
- Philadelphia Office of Supportive Housing
- United Way of Greater Philadelphia and Southern New Jersey
- US Department of Housing and Urban Development

**Partners ($30,000 - $99,999)**
- The Pew Charitable Trusts
- The W.W. Smith Charitable Trust

**Champions ($10,000 - $29,999)**
- The Betty and Leo Balzereit Foundation
- Hana and Donald E. Callaghan
- The Curaterra Foundation

**Patrons ($1,000 - $4,999)**
- Jaimie and David Field
- Independence Blue Cross
- Independence Foundation
- The Patricia Kind Family Foundation
- PNC Foundation
- School District of Philadelphia
- Verizon
- Wyss Charitable Endowment

**Benefactors ($5,000 - $9,999)**
- Anonymous (2)
- The Brodsky Foundation
- Gretchen and Steve Burke
- Marjorie and Jeffrey Honickman
- The John R. & Joanne Lewis Family Foundation
- Leslie and David Matthews
- Leigh and John Middleton
- Daphne and Michael Parker
- Phillies Charities
- Michael Rashid/AmeriHealth Caritas Services LLC
- Linda E. Robertson
- Judith E. Tschirgi and Stephen Hoch
- Verizon Wireless
- Janine and Jeffrey Yass
- Anne and Matt Hamilton
- Barbara and Todd Albert
- Allied Construction Services II, Inc.
- Susan and William C. Andrews
- Charles Barscz, Jr.
- Board of Directors of City Trusts
- Jill and Sheldon M. Bonovitz
- Ellen Brotman and Daniel Austin
- Central Soup Society of Philadelphia
- The CHG Charitable Trust
- Christie Pabarue and Young
- Drexel University
- Brian K. Edmonds/Concordis Real Estate Advisors
- Liz and Ed Ellers
- Enterprise Holdings Foundation
- eXude Benefits Group
- Shannon D. and Ted Farmer
- Fox & Roach Charities
- Linda C. Frank
- Free Library of Philadelphia Foundation
- Christina and David S. Fryman
- Nancy and Scott Geryk
- Deborah and Dennis Glass
- Susan and John Hansen-Flaschen
- Bernadine T. Hawes
- Farah M. Jimenez and David Hyman
- Karen and Michael Jordan
- Mayola Kalkstein
- Diana and Stephen D. Kaye
- Spencer T. Kearns
- Susanna Lachs and Dean Adler
- Nancy Lanham
- Lima United Methodist Church
- Douglas N. Miller
- Lucy and Arthur Momjian
- Ralph W. Muller
- Irving Nachamkin
- Yvonne J. Paterson
- Philadelphia Activities Fund, Inc.
- Philadelphia Zoo
- Philip Devon Family Foundation
- The Philadelphia Foundation
- Carolyn Picciotti
- Poor Richard’s Charitable Trust
- Lydia and Tom Sheckels
- Sunita Sheth and David Bayard
- Lavinia and Michael A. Smerconish
- The Specter Family Fund
- Tracey and Shanin Specter
- Stacey Spector and Ira Brind
- Diane Steele and Eric Heyer
- Karen and Scott Tarte
- Christine and Paul A. Tufano
- Stephanie Wall
- Wayne Weitz
- Sheila R. Willard
- Jacqueline and Thomas Zemaitis

**Supporters ($500 - $999)**
- Vivek Ahya and Riti Patel
- Deborah and Paul J. Antonuccio
- Jill and Paul Aschkenasy
- Brenda and John Barber
- Beneficial Bank
- E. Carolan Berkley
- Elizabeth Block and Bruce Kuklick
- Lydie Brown and Paul de Janosi
- Ruth Brown
- Rachel C. Chebeleu
- Joanna E. Creamer
- Patricia and George Dent
- Diane and Robert DiSerafino
hood implementation grant. PEC’s community development team will use this five-year funding to help support branding for the neighborhood, commercial corridor, community events, traffic studies, urban planning, and recommendations for after school youth arts programs.

“The planning process was so well done,” said Kimberly Allen, Vice President/Senior Program Officer, Wells Fargo Regional Foundation.

“The title of the plan was a perfect fit with our philosophy. It was resident-driven, collaborative, comprehensive and robust. We use PEC’s plan as a model of an exceptional neighborhood planning process when other organizations approach us for funding.”

The May announcement of the critical support from Wells Fargo Regional Foundation was made at Hawthorne Hall, one of the neighborhood’s most recognizable landmarks. PEC was anxious to showcase this architectural marvel built in 1895 on Lower Lancaster Avenue and plans to eventually restore it. It is designated by the National Register of Historic Places.

Initially, PEC’s real estate development work was focused on the housing needs of the families it served and addressing blight in the local community.

But according to Kira Strong, PEC’s VP of Community, Economic, and Real Estate Development, “The organic and natural progression of this activity became a more expansive, inclusive vision with the rest of the community in addition to focusing on the families in our shelter and transitional housing. We are trying to create an asset rich community for all residents and all members of the community.”

Kimberly Allen has no doubt that PEC is up to the challenge. "PEC Community Development Corporation is a strong organization with great leaders. They have the capacity to take on this great neighborhood.”

Here’s The Scoop! PEC President and CEO Farah Jimenez joined Celebrity Scoopers Ukee Washington of CBS3/CW Philly (right) and Clear Channel’s Doug Henderson (not shown) to raise awareness and funds for PEC during Ben and Jerry’s Free Cone Day on April 9th. The Giving Hope to Families benefit offered free ice cream to area residents and the opportunity to support PEC at the UPenn, UPHS and 30th Street Ben & Jerry’s locations.
No one wants to be homeless. PEC’s vulnerable families tell a familiar story of a life moving in a downward spiral that leads to this instability. Personal trauma, poverty, mental health issues, limited education, little or no work experience or opportunities, and substance abuse are some of the factors that precipitate the loss of a home and become the barriers to a life of stability, independence and dignity.

PEC’s mission is to help eradicate those barriers and provide families with the opportunities and support to achieve long-term economic and personal self-sufficiency. Settling into a permanent home is one of the major milestones on a PEC family’s journey. However, one of the obstacles PEC faces in placing families in permanent housing – given funding cuts and diminished operating support – is providing families with much needed furniture and basic household necessities.

Thanks to a three-year $60,000 grant from The Patricia Kind Family Foundation, PEC has been better able to help mothers furnish their new homes and establish a stable environment for themselves and their children.

Committed to helping individuals and families who struggle daily with the effects of poverty, The Patricia Kind Family Foundation financially supports non-profit organizations that help children, adults, and seniors obtain basic human needs. These can include food, shelter, clothing, education, and physical and mental health care.

Shelter is a basic human need that is often taken for granted. But for the women and children that PEC serves, homelessness is an all-too-real predicament.
Affordable Neighborhoods
The Bigham Leatherberry Wise Place

Congressman Chaka Fattah from the 2nd District of Pennsylvania joined PEC staff in accepting a $210,000 check from FHLBank Pittsburgh’s Affordable Housing Program, and member bank sponsor Citizens Bank of Pennsylvania, in support of a new construction project in West Philadelphia called Bigham Leatherberry Wise Place.

“We are always looking for ways to enhance our relationship with PEC, and we are proud to sponsor the good people there who are providing vital services for those in need,” said Bill Smith, Citizen Bank’s Senior Vice President & Community Development Market Manager. The Bank has been a strong advocate and supporter of PEC over many years, providing grants, a Board presence, volunteers, and their “Stockings of Love” holiday gifts for clients.

PEC’s Community Development Corporation is developing a large vacant lot on Powelton Avenue into an 8,406 sq. ft. two-story building. This new development will contain two two-bedroom units and five three-bedroom units for formerly homeless families with special needs. It also includes the rehabilitation of a second building on the site that will include four affordable rental units that will be available to the community.

In addition to FHLB Pittsburgh, the project is funded through The City of Philadelphia’s Office of Housing and Community Development and Office of Supportive Housing, The Philadelphia Redevelopment Authority, TD Charitable Foundation and The Reinvestment Fund. Both projects are scheduled to be completed in August 2014.

Their journey with PEC begins in emergency housing, and through comprehensive case management services, they can then move on to transitional housing and ultimately into their own homes.

Along the way, through each stage of their journey, residents are required to save a percentage of their income – 60 percent while they are in PEC’s emergency program, and 20 percent while in transitional housing. Ideally, income saved is eventually used to set-up a home.

(continued on page 9)
Donors

Supporters ($500 - $999) continued
Margaret Dowling
Jill and Tom Durovsik
Kathleen F. Freed
Ryan Good
Lisa C. Guzzardo
John G. Harkins, Jr.
Curtis Haynes
Branton H. Henderson III
Mary and Stephen Hinds
Intech Construction
Antoinette R. Jackson-Aziz
Terese K. Kornet
Doris Leisch
Charisse Ranielle Lillie
Mark Maguire
Curtis N. Mischler
Debra and Charles O’Donnell
Michelle and Andrew Olson
Paratherm Corporation
Reed Raymond
Gregory S. Reed
Riverview Presbyterian Church
Donors

Friends ($250 - $499)
Anonymous (2)
Barbara Adams
Jenika Kathleen Akers
American Board of Internal Medicine
Justin Bernstein
Andrew J. Bohinick
Ruth and David R. Brill
Jill and Glenn Bronson
Marc D. Brookman
David Bushnell
Christine M. Carlson and John T. Lehman
Chilmark Foundation
Mary and David Chomitz
Susan E. Clampet-Lundquist

Phillies Wives Rock. Over 45 teens and children were presented with school supplies, backpacks and Phillie Phanatic plush toys donated by the Phillies Wives on September 18th during a festive gathering at Gloria’s Place. Front Office staff and Phillies Wives Stephenie Kendrick (below, grey sweater) and Liz Pierre stopped by to distribute the goodies to homeless families finding shelter at PEC.
“Shelter is a basic human need that is often taken for granted.”

Given this reality, PEC recognized the need to assist residents in acquiring furniture and basic household items. Through community partners and in-kind gifts from individuals, PEC is able to provide some household items when a family moves into their home.

“The Patricia Kind Family Foundation grant is helping us to eliminate the problems our families encountered in the past,” says Malkia. “With this funding we can purchase a bed and dresser for each member of the family. The head of household can direct her limited financial resources to other household needs.”

The Great Recession was a stark reminder of how quickly fortunes can change and basic necessities can become threatened. The support from the Patricia Kind Family Foundation provides more than furniture and appliances. It is one more way PEC can remove barriers to self-sufficiency and help families to live a more stable, nurturing life.

Addressing Homelessness. Visiting scholar, Dr. Staci Perlman (left), from the University of Delaware, and PEC President and CEO Farah Jimenez led the discussion on how homelessness impacts youth during PEC’s newest education initiative entitled, “Growing up Homeless.” This seminar series brings together social scientists and social practitioners to address youth homelessness. Jimenez describes it as “the beginning of a long term initiative to marry social policy with social practice.”
The minute Victoria Wakefield and Nancy Carter walk into a room, you can feel the energy. These two no-nonsense ladies are retired nurses who are making a difference for PEC clients. Victoria is Chairperson of the Chi Eta Phi Sorority Theta Chapter, a professional organization for registered professional nurses and student nurses. The group’s mission is to provide service for humanity, elevate the plane of nursing and to increase interest in the nursing profession. And since 1990, PEC has been the recipient of its members’ good works.

It’s About Doing

“As a professional nurses’ organization, we wanted to serve people where we live and work,” said Victoria, a RN, MHA retired physical rehab nurse and a native Philadelphian.

Nancy Carter spent 35 years in the maternal/child realm, working in delivery, neonatal, ICU, and the pediatrics lab. She received her Bachelor’s Degree in Nursing from LaSalle University and is naturally drawn to the women and children that PEC serves.

The Chi Eta Phi Sorority offers a number of national and local programs focusing on health promotion/disease prevention, leadership development, mentoring, recruitment, retention and scholarship.

The Theta Chapter’s partnership with PEC goes back to the early 90s when the organization had only one building. The Chapter initially supported one transitional housing unit but as the need grew and PEC flourished, the retired nurses stepped up their involvement.

“We try to serve as role models and inspire hope for the women and children we encounter at PEC,” said Victoria. “We provide very basic needs, like the gift bags we filled with socks, hand lotion, nail files and...
The Children’s Hospital of Philadelphia (CHOP) brings its Homeless Health Initiative volunteer outreach program to PEC’s West Philadelphia emergency shelter once a month. Affectionately known as CHOP Night, dedicated doctors, nurses, dentists, social workers and students give of their time and expertise, providing free physicals, sick visits, medical referrals and dental exams for participating PEC families. These gifts of healthcare, hope and inspiration have directly contributed to the overall wellness of the PEC community since 1988.

“The relationship we have with PEC is so meaningful,” says Karen Hudson, Program Leader of CHOP’s Homeless Health Initiative. “It has stood the test of time and continues to grow. We care deeply about the PEC families and staff and we are constantly mobilizing resources and assessing their needs. Being able to offer them our services truly feels like a gift in return.”

personal items for the Mother’s Day event. And twice a year we run a food drive to contribute to the PEC pantry.”

The Sorority women also attended PEC’s spring event where they intermingled with the women and children who were enjoying the arts and crafts programs and spring egg hunt. While there, they personally met some of the women, heard about one resident’s acceptance into a nursing school, and had a chance to speak with the women, heart-to-heart.

Theta Chapter continues to support families at PEC, pledging and organizing support for emergency and transitional housing needs including clothes, toys, cleaning supplies and other essentials that families need to set up a home.

“This is a humbling experience for many of the women here who are trying to rebuild their lives. Their plight is real.”

Meredith Pollock, PEC’s Coordinator of Volunteer Programs and Institutional Giving, works with the sorority to develop new programs that complement their expertise.

(continued on page 13)
Donors

Friends
($250 - $499) continued
Maria Yolanda Covarrubias
Cozen O’Connor
Mark Crouch
Sandra M. Custis
John B. Davis
Denenberg Charitable Trust
Joi Denenberg
Dorine and John F. Dibattista, Jr.
Cynthia L. Dill-Pinckney
Ann Marie Dimino
Cheryl A. Disch
Patricia and Patrick Downey
James P. Dunigan
Dunleavy and Associates
Rosemary C. Eady
Beverly Ebner
Wendy Epstein and
James Steiker
Laura H. Foster
Connie Gaither
Mary P. Gallagher
Catherine and Jeffrey Granett
Margaret Hassett
Cynthia Karen Hayes
Patricia A. Holt Abner
Thomas Hutton
Ajamu M. Johnson
Kenneth Kopple*
Vicki and Donald Kramer
Rhonda LaHue-Murdy and
James N. Mordy
Theresa and Frederick Landell
Melissa Lerman and
Eric Berger
Christine M. Long
Dorothea Lutz
Ann and John Magee
Virginia Maksymowicz and
Blaise Tobia
David S. Mandell
Richard E. Mariano
Lorrie and William McKenna
Mt. Airy Family Practice
Kathleen J. Nelson and
John Kromer
Iris Newman
Joan Pollack and
Richard Eisner
Thomas Porett
Carla Puppin and
Lawrence W. Lindsay
Laura and Grant Rawdin
Roberta and Frank Reeves
Kenneth A. Richman
Diane S. Rogers
Cynthia and John Rosania
Lynn G. Rubini
April D. Saunders
Margaret Sayvetz
Barbara and Leo Sewell
Barry J. Seymour
Shalini Shah and Tan B. Vu
Simon PR
Cherlyann Smaller
Susan Sorenson and
Richard A. Berk
Susan L. Thompson
Michael D. Verrill
Isabelle and James Vesey
Nadine and Bart Weiner

Matching Gift Companies
Citizens Bank
Glenmede Corporation
United Way of Greater Triangle
United Way of Rhode Island
United Way of Southeast Delaware County
Wells Fargo Community Support Campaign

Giving Campaigns
Bank of America United Way Campaign
Comcast
GE United Way Campaign
Network for Good
United Health Group Employee Giving Campaign
United Way of Greater Philadelphia and Southern New Jersey

A Special Visit. Dolly Demetrius, founder and president of the Ladies Philoptochos Society of St. Luke’s Church in Broomall, began an 18-year partnership with PEC after seeing a billboard on the expressway explaining PEC’s services. After providing many years of much needed in-kind and financial support to the organization, Dolly (far right) and her daughter Alexis Limberakis (far left) visited PEC for the first time in March of 2013 and are pictured with Meredith Pollock, Coordinator of Volunteer Programs and Institutional Giving and Farah Jimenez, President and CEO.
“It’s not always about money. It’s about doing,” said Meredith.

She is currently working with the Sorority to explore additional involvement which could include career path counseling, working with computers and automated medical records, community service opportunities, and possibly seminars on nursing careers, life skills, parenting, and health and wellness.

“This is a humbling experience for many of the women here who are trying to rebuild their lives. Their plight is real,” recognized Victoria.

“It’s a good feeling to know we can make a difference in someone’s life in a small way. We can’t do it all by ourselves which is why we like being part of a service organization. We are much more effective as a group. And we’re here for the future.”

Community Connectors.
Keeping neighborhoods safe and dynamic is a priority at PEC. Community Connectors represent PEC at neighborhood events like this National Night Out in Mantua where residents were encouraged to lock up their houses, leave the lights on, and gather informally outdoors with their neighbors, local politicians and police officers.
The Digital Age has forever changed how people communicate, network, and access information, services and opportunities. But a large segment of the population is being left behind. In Philadelphia, 41 percent of residents, mostly in low-income communities, do not have access to the technology that is indispensable to modern living. Half of Philadelphia’s population cannot afford broadband internet access in their own homes.

Access to Technology

In 2003 PEC opened its Center for Digital Inclusion and Technology (CDIT) to address West Philadelphia’s limited access to digital and information technology.

“We saw early on an immediate need and wanted to ensure that our community gained access,” says CDIT’s Director, Tan Vu, who developed one of the first two wireless neighborhood networks in the city for PEC.

The initial funding for the Center came from the Department of Education, funneled through The United Way. PEC’s CDIT pilot program provided free computer courses for adults, as well as low-cost computers and internet access. Once the program got up and running, CDIT added three afterschool programs – TechSt@rs for 5th and 6th graders, the Teen Technology Network, and Comcast Digital Connectors.

In 2009, The American Recovery and Reinvestment Act provided the Department of Commerce’s National Telecommunications and Information Administration and the U.S. Department of Agriculture’s Rural Utilities Service with $7.2 billion to expand access to broadband services across the country. Of those funds, $4.7 billion went to NTIA. The City of Philadelphia was quick
to see the stimulus funding as an opportunity to enhance community-based work.

“We knew this funding was out there and we started building a coalition of different organizations around the need we had in Philadelphia for digital literacy,” says Andrew Buss, Director of Innovation Management for the City’s Office of Innovation and Technology. “Over several months, our small coalition, including PEC — one of the lead organizations — developed an organizational survey and submitted a Public Computer Center application.”

The following year, the city was awarded $6.4 million to create the Broadband Technology Opportunities Program (BTOP) and set up 77 Public Computer Centers or KEYPOTS across the city. This entailed creating the infrastructure, purchasing new computers, and hiring part-time assistants for 15 hours a week. PEC initially supervised the operation of 17 of the 77 KEYPOTS in addition to the three computer labs it runs for its residents and the West Philadelphia community.

With additional stimulus funding from Philadelphia’s Urban Affairs Coalition (UAC), PEC was able to hire 15 digital literacy instructors for three years to teach free computer courses at 20 KEYPOTS that PEC eventually supervised.

“We realized that PEC and other organizations had the expertise in this field, and from a policy and leadership standpoint the city needed to be behind this,” says Buss.

Since BTOP’s inception, more than 430,000 visitors have accessed the city’s KEYPOTS. Of those, PEC has served more than 83,000 visitors and delivered 189,083 training hours. Every year, 50 to 60 young people graduate from PEC’s TechSt@rs and Teen Technology Network programs and receive free computers for their participation.
Deborah Glass didn’t hesitate for a moment when PEC Board member Jaimie Field invited her to learn more about the organization’s work. Knowing Jaimie’s passion for PEC and her involvement in so many philanthropic endeavors throughout Philadelphia added “instant credibility” to the mission.

Following an eye-opening tour and a personal meeting with PEC President and CEO, Farah Jimenez, Deborah pledged her support to “a place and programs that were more extensive than I ever dreamed.”

Over time, she was drawn to a program called Room to Grow, a vehicle that lets donors help families as they move from emergency shelter to the more stable transitional phase requiring a new body of responsibilities.

All of the PEC families are supported by case managers who help them make progress on a plan that they put in place for themselves to facilitate the journey from transitional to permanent housing.

The case manager’s job is to align the right resources to support the family on that path. For some families it may be a commitment to maintaining their health. Or it could be staying consistent in substance abuse counseling, or possibly helping them enroll in a career program they’ve dreamed about.

During this time, PEC clients learn what it takes to furnish and maintain an apartment and home life and how to budget for expenses. Room to Grow donors, like Deborah, are not adopting the room as much as they are supporting the people in the space and the services they need to become more self-sufficient.

“This is where all the heavy lifting happens,” said Deborah. “It was very appealing to me to focus on the level where an individual can learn to fish, so to speak.”

Individuals like Lisa (not her real name), who relied on PEC to do...
just that. She was a PEC resident nearly a decade ago. After several years in permanent housing, her circumstances changed. She again turned to PEC when she had difficulty managing the costs associated with rent and utilities in a recession economy even though she had a full-time job at a daycare center.

Back at PEC she was connected to a financial counselor who helped her create a family budget. This exercise enabled her to pay down past debts, apply for a Housing Choice voucher, and graduate into transitional housing at PEC’s Rowan House where she began to flourish.

With a new attitude, less stress and enhanced life skills, Lisa was promoted to lead teacher at the daycare center and secured a permanent housing opportunity with PEC. Because PEC requires all transitional housing residents to contribute 30 percent of their income towards rent, 

(continued on page 20)
## Assets

### Current assets:

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<th>Item</th>
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<td>Restricted cash and escrows</td>
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<td>Grants, contracts, and other receivables</td>
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<td>Promise to give</td>
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<tr>
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### Property and equipment:

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### Other assets:

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<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Construction-in-progress</td>
<td>4,712,295</td>
</tr>
<tr>
<td>Investments</td>
<td>5,002,688</td>
</tr>
<tr>
<td>Other assets</td>
<td>56,487</td>
</tr>
<tr>
<td><strong>Total other assets</strong></td>
<td><strong>$9,771,470</strong></td>
</tr>
</tbody>
</table>

### Total assets

|                     | **$35,684,596** |

## Liabilities

### Current liabilities:

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>$1,275,073</td>
</tr>
<tr>
<td>Retainage payable</td>
<td>167,655</td>
</tr>
<tr>
<td>Refundable advances</td>
<td>1,603,472</td>
</tr>
<tr>
<td>Current portion of long-term debt</td>
<td>6,666</td>
</tr>
<tr>
<td>Other current liabilities</td>
<td>112,292</td>
</tr>
<tr>
<td><strong>Total current liabilities</strong></td>
<td><strong>$3,165,158</strong></td>
</tr>
</tbody>
</table>

### Other liabilities:

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Long-term debt</td>
<td>21,736,704</td>
</tr>
<tr>
<td><strong>Total liabilities</strong></td>
<td><strong>$24,901,862</strong></td>
</tr>
</tbody>
</table>

## Commitments

### Net Assets

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Unrestricted:</strong></td>
<td></td>
</tr>
<tr>
<td>Undesignated</td>
<td>5,843,420</td>
</tr>
<tr>
<td>Board designated</td>
<td>3,250,624</td>
</tr>
<tr>
<td>Noncontrolling interest in subsidiaries</td>
<td>(194,524)</td>
</tr>
<tr>
<td><strong>Temporarily restricted</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Permanently restricted</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total net assets</strong></td>
<td><strong>$10,782,734</strong></td>
</tr>
</tbody>
</table>

|                     | **$35,684,596** |
## Financials

**Support and revenue:**

<table>
<thead>
<tr>
<th>Description</th>
<th>UNRESTRICTED</th>
<th>TEMPORARILY RESTRICTED</th>
<th>PERMANENTLY RESTRICTED</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Government contracts</td>
<td>$ 5,825,535</td>
<td>$</td>
<td>$</td>
<td>$ 5,825,535</td>
</tr>
<tr>
<td>Contributions and grants</td>
<td>1,371,554</td>
<td>100,000</td>
<td>—</td>
<td>1,471,554</td>
</tr>
<tr>
<td>In-kind contributions</td>
<td>147,889</td>
<td>—</td>
<td>—</td>
<td>147,889</td>
</tr>
<tr>
<td>Net assets released from restrictions</td>
<td>119,655</td>
<td>(119,655)</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td></td>
<td>7,464,633</td>
<td>(19,655)</td>
<td>—</td>
<td>7,444,978</td>
</tr>
</tbody>
</table>

**Other revenue:**

<table>
<thead>
<tr>
<th>Description</th>
<th>UNRESTRICTED</th>
<th>TEMPORARILY RESTRICTED</th>
<th>PERMANENTLY RESTRICTED</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rental income</td>
<td>495,822</td>
<td>—</td>
<td>—</td>
<td>495,822</td>
</tr>
<tr>
<td>Developer’s fee</td>
<td>450,800</td>
<td>—</td>
<td>—</td>
<td>450,800</td>
</tr>
<tr>
<td>Other income</td>
<td>156,456</td>
<td>—</td>
<td>—</td>
<td>156,456</td>
</tr>
<tr>
<td></td>
<td>1,103,078</td>
<td>—</td>
<td>—</td>
<td>1,103,078</td>
</tr>
</tbody>
</table>

**Total support, revenue and other revenue**

<table>
<thead>
<tr>
<th>Description</th>
<th>UNRESTRICTED</th>
<th>TEMPORARILY RESTRICTED</th>
<th>PERMANENTLY RESTRICTED</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>8,567,711</td>
<td>(19,655)</td>
<td>—</td>
<td>8,548,056</td>
</tr>
</tbody>
</table>

**Expenses:**

<table>
<thead>
<tr>
<th>Description</th>
<th>UNRESTRICTED</th>
<th>TEMPORARILY RESTRICTED</th>
<th>PERMANENTLY RESTRICTED</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program services</td>
<td>7,949,132</td>
<td>—</td>
<td>—</td>
<td>7,949,132</td>
</tr>
<tr>
<td>Support services</td>
<td>2,387,195</td>
<td>—</td>
<td>—</td>
<td>2,387,195</td>
</tr>
<tr>
<td></td>
<td>10,336,327</td>
<td>—</td>
<td>—</td>
<td>10,336,327</td>
</tr>
</tbody>
</table>

**Change in net assets from operations**

<table>
<thead>
<tr>
<th>Description</th>
<th>UNRESTRICTED</th>
<th>TEMPORARILY RESTRICTED</th>
<th>PERMANENTLY RESTRICTED</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(1,768,616)</td>
<td>(19,655)</td>
<td>—</td>
<td>(1,788,271)</td>
</tr>
</tbody>
</table>

**Nonoperating income:**

<table>
<thead>
<tr>
<th>Description</th>
<th>UNRESTRICTED</th>
<th>TEMPORARILY RESTRICTED</th>
<th>PERMANENTLY RESTRICTED</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Investment income</td>
<td>488,071</td>
<td>164,615</td>
<td>—</td>
<td>652,686</td>
</tr>
</tbody>
</table>

**Change in net assets**

<table>
<thead>
<tr>
<th>Description</th>
<th>UNRESTRICTED</th>
<th>TEMPORARILY RESTRICTED</th>
<th>PERMANENTLY RESTRICTED</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(1,280,545)</td>
<td>144,960</td>
<td>—</td>
<td>(1,135,585)</td>
</tr>
</tbody>
</table>

**Net assets at beginning of year, as restated (Note C)**

<table>
<thead>
<tr>
<th>Description</th>
<th>UNRESTRICTED</th>
<th>TEMPORARILY RESTRICTED</th>
<th>PERMANENTLY RESTRICTED</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>10,180,065</td>
<td>1,453,149</td>
<td>285,105</td>
<td>11,918,319</td>
</tr>
</tbody>
</table>

**Net assets at end of year**

<table>
<thead>
<tr>
<th>Description</th>
<th>UNRESTRICTED</th>
<th>TEMPORARILY RESTRICTED</th>
<th>PERMANENTLY RESTRICTED</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>8,899,520</td>
<td>$ 1,598,109</td>
<td>$ 285,105</td>
<td>$ 10,782,734</td>
</tr>
</tbody>
</table>
she had accrued enough money to cover an upfront security deposit and payment for furnishings.

Lisa has now taken control of her day-to-day responsibilities, consistently monitoring her expenses, paying her rent on time, and communicating as necessary with her landlord.

Many of the residents have experienced trauma, intimate partner violence and past substance abuse issues. Others have physical, mental, and/or developmental disabilities, and medical issues.

“In the emergency phase, shelter and food are the immediate priorities,” said Deborah. “But the transitional phase is equally as difficult for the families involved. They need to summon all of their courage to take the next step. My husband Dennis and I are delighted to be providing help for them as they make this critical adjustment.”

PEC offers 37 transitional housing units for women and their children.”

Digital Inclusion
A Technology Connection

Since 2009, PEC and its partner Comcast Corporation, the largest cable company and internet service provider in the country, have been working together to increase community access to the internet and computer technology.

Through the Commonwealth of Pennsylvania’s Educational Improvement Tax Credit Program (EITC), long-term partner Comcast supports PEC’s computer youth educational programming to the tune of $125,000.

Students in fifth and sixth grades now have the opportunity to attend Tech St@rs, a 12-week supervised afterschool program that starts with computer basics and ends with an interactive group project.

Teenagers up to 18 years of age can participate in Teen Technology Network (TTN), a 12-week course on Media Making, or in the 156-hour Comcast Digital Connectors program that uses teamwork to help solve problems through technology, and to build positive self-esteem and career awareness.

At the end of these courses, the Comcast partnership underwrites free computers for the students and provides affordable access to internet services.

Bill Black, Director of Community Investment for Comcast Corporation, is passionate about the program. “It’s imperative that we provide digital literacy to underprivileged youth in order to close the digital gap and level the playing field. This program ensures that our children will be technologically capable and able to pursue and obtain sustainable careers.”
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www.pec-cares.org
People’s Emergency Center, 325 N. 39th Street, Philadelphia, PA 19104
215-382-7522 phone | 267-777-5885 fax | pec@pec-cares.org email

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