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PEOPLE'S EMERGENCY CENTER

Annual Report to Donors

Fiscal Year 2014

Dear Friends:

Some of the most significant accomplishments in life are the result of many steps - large and small, over time – toward a goal. This is true not only in the individual lives of the thousands of people who come to PEC seeking assistance, it is also a reality for People's Emergency Center as an agency.

I want to share with you some of the steps PEC took in fiscal year 2014 toward our goals and the impact of your investment.

- A Financial Opportunity Center was launched at our Center for Employment and Training, offering **comprehensive services** including financial education and coaching, employment training and placement, and access to public benefits in order to empower individuals in the community to move forward.
- PEC crafted a conflict resolution program for the moms living in emergency and transitional housing. The first group to complete the training held a graduation in January of 2014 to share what they learned and how they now interact differently with their children, neighbors and employers. It was an inspiring time and one participant shared “I now understand that it is ‘ok’ if someone has a different idea – we don’t have to fight.”
- Work continued to transform a vacant lot on Powelton Avenue into a two-story apartment building for formerly homeless families with special needs. A building adjacent to this site was rehabilitated to create affordable rental units for the moderate-income families within the West Powelton community. Known as **Bigham Leatherberry Wise Place**, to honor three outstanding civic pioneers, this project took many steps from abandoned space to beautiful housing as you can see in the photos at right.
- The Emerging Leaders of People's Emergency Center (**ELPEC**) hosted their first event in support of the organization. We look forward to more exciting projects from this group of young professionals.

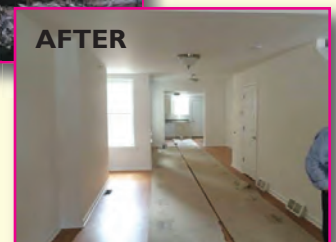
- PEC was one of many collaborators in securing a **Promise Zone** designation for West Philadelphia. One of only five communities across the country, being in the ‘Promise Zone’ will give PEC an advantage when applying for federal funding, allowing us to take even bigger steps toward change in the future.

We appreciate each of you who support PEC. From our community volunteers, donors, corporate representatives, elected officials, staff at private foundations and government funders you all are vital in our progress. With your help, our circle remains unbroken and we continue to take steps – large and small – to nurture families, strengthen neighborhoods and drive change.

Sincerely,

Bernadine Hawes
Chair, Board Of Directors

Bigham Leatherberry Wise Place



PEC's Fiscal Year 2014 Impact

By the Numbers

The mission of People's Emergency Center is to nurture families, strengthen neighborhoods and drive change. We are committed to increasing equity and opportunity throughout our entire community. We provide comprehensive supportive and therapeutic services to women experiencing homelessness and their children through a community of more than 240 housing units and programs offering job training, technology coursework, and financial counseling as well as parenting, life skills and early childhood education.

108 families accessed emergency housing at PEC last year, including **179** children

PEC delivered

14,403

digital literacy training hours through its Digital Inclusion programs

70 residential façade improvements were made in our neighborhood footprint

3,800

community members accessed the weekly food cupboard

PEC served **50,100** meals to the residents of our shelter

MORE THAN **60** FAMILIES BENEFITTED FROM TRANSITIONAL HOUSING

PEC hosted **5** policy forums—bringing research in the field to practitioners across the region

Our Center for Employment and Training Career Fair brought **10** area employers and over **100** job-seekers together

2,165 VISITS TO KEYSLOT COMPUTER LAB OPEN ACCESS HOURS

1st ever “Homeless Youth of Philadelphia” and “Childhood Homelessness in Pennsylvania” reports published

Donor List July 1, 2013 through June 30, 2014

Cornerstone (\$100,000+)

Bank of America Charitable Foundation
Comcast Corporation+
Federal Home Loan Bank of Pittsburgh*
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Partners (\$30,000 - \$99,999)

The Joseph and Marie Field Fund
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Oak Foundation USA
The Pew Charitable Trusts
Philadelphia Housing Authority*
Philadelphia Office of Housing and Community Development*
The Reinvestment Fund*
Stoneleigh Foundation
Urban Affairs Coalition*
Wyss Charitable Endowment



The staff, moms and children participating in PEC's Center for Parenting and Early Childhood Education (CPECE) enjoyed a fall field trip to Linvilla Orchards. CPECE staff works with PEC residents to strengthen family bonds and develop healthy, cohesive family relationships.

*CDC Funders Only

+ PEC and CDC Funders



May 2014 Kentucky Derby party fundraising event featured fancy hats, mint juleps, and a fun atmosphere – all in support of PEC.

Champions (\$10,000 - \$29,999)

AmeriHealth Caritas Services LLC
Hana and Donald E. Callaghan
Drexel University*
Jaimie and David Field
First Nonprofit Foundation
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Judith E. Tschirgi and Stephen Hoch
Verizon Wireless

Donor List Continued



Senator Robert Casey visited Lancaster Avenue to celebrate West Philadelphia's designation as a Promise Zone. One of only five areas across the country to receive this designation, PEC joined The City of Philadelphia, Drexel University, and many other partners in creating a successful application. Pictured: Pennsylvania State Senator Vincent Hughes, US Senator Robert P. Casey, Eva Gladstein, Mayor's Office of Community Empowerment and Opportunity (at microphone), Chairman of the Board, of Mt. Vernon Manor, Michael Thorpe, and Third District Councilwoman Jannie L. Blackwell.

Patrons (\$1,000 - \$4,999)

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 Wells Fargo Housing Foundation*
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Leigh Wilson was PEC's Stoneleigh Fellow in fiscal year 2014 and enhanced PEC's Policy efforts. Leigh studied the boys in shelter and how to improve services focused on supporting their unique needs. Leigh's fellowship culminated with a community forum in June, 2014, at which Leigh and fellow service providers presented key findings from her research and next steps toward supporting this at-risk population. Her report, **Fostering Resiliency in African-American Boys Living at PEC**, continues to inform our efforts in nurturing families at PEC.

Donor List Continued

Supporters (\$500 - \$999)

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 Margaret M. Adams and Geoffrey L. Beauchamp
 Alliance for Strong Families and Communities*
 Aqua America
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 Jill and Glenn Bronson
 Lydie Brown and Paul de Janosi
 Gilbert Casellas
 Rachel Chebeleu
 Christ's Community Church



A group of young professionals formed the Emerging Leaders of PEC in 2013, and held their first "Sounding the Horn" event. A panel of experts is asked to comment in a rapid-fire discussion on a topic of interest and the audience votes for a 'winner'. The first 'Sounding the Horn' debated the Future of Education in Philadelphia. Pictured are moderator Cheri Gregg, Community Affairs Reporter, KYW Newsradio and panelists Soledad Alfaro, George Burrell, Dr. Leroy Nunery II, Ronnie Polaneczky and Stanford Thompson.

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 Patricia and Stephen Segal
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 Megan and Michael D. Verrill
 Isabelle and James Vesey
 Kirk Wise
 Women's Bridge League of Philadelphia



A group of 25 Entercom employees helped with various projects in October. The group pictured above gardened, painted, and helped Center for Employment and Training participants by reviewing resumes and holding mock interviews. Entercom is one of many companies who partner with PEC for teambuilding exercises with their employees during a Day of Service.

Donor List Continued



Each July, the Lancaster Avenue Jazz and Arts Festival fills Saunders Park, adjacent to PEC's Rowan House. In addition to a headliner and Philadelphia area Jazz groups, community groups are always a part of the mix. Pictured above are members of Universal Dance and Drum Ensemble.

Friends (\$250 - \$499)

Anonymous (1)
 Jenika K. Akers
 Winona L. Al-Yakoub
 Deborah and Paul J. Antonuccio
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 Daniel B. Miller
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 Marcia and Francis Murphy
 Amy and Christopher Nelson



Staff members of the Phillies organization visit PEC each December to bring gifts and joy to our preschoolers. In addition, the Phillies front office 'adopts' a number of our families at the holidays, purchasing specific gifts for each member of the family from their 'wish list.'

Donor List Continued

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 Laurie and James Wunderle



During the City's Code Blue warning, a group of PEC staff and volunteers joined together and braved the cold to participate in the Point in Time Count. This effort, organized by several agencies working together to end homelessness in Philadelphia, helps the city to better understand the prevalence of street homelessness, and gives a face to homelessness in Philadelphia.



PEC's Chef LaMech James hosted healthy cooking workshops in conjunction with our community food cupboard. Participants learned nutritious, affordable recipes for eating healthy on a budget.

Giving Campaigns

Bank of America United Way Campaign
 Employee's Community Fund of the Boeing Company
 Members Give Powered By JustGive
 United Way of Greater Philadelphia and
 Southern New Jersey
 United Way of Greater Triangle
 United Way of Rhode Island
 UnitedHealth Group Employee Giving Campaign
 Wells Fargo Community Support Campaign

Matching Gift Companies

Citizens Bank
 Gap Foundation
 Johnson & Johnson
 Merck Partnership for Giving
 Microsoft Matching Gift Program

Intermediary

Equal Measure, formerly OMG Center for
 Collaborative Learning
 Philadelphia Works
 Public Health Management Corporation

All donations are vital to PEC. Due to space limitations, gifts totaling \$249 and under are not included in this listing.

**PEC's audited financial statement can be
 obtained by contacting
 Tim Klarich at tklarich@pec-cares.org**



People's Emergency Center

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www.pec-cares.org

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The **People's Emergency Center's** mission is to nurture families, strengthen neighborhoods and drive change in West Philadelphia.

Through a community of more than 240 housing units and five educational centers offering job training, parenting classes, early childhood education, financial education, lifeskills coaching and technology classes, PEC seeks to change the life trajectory for the women and children who seek its services and inspire them to aspire to new heights.

PEC community development programs respond to community needs and build on neighborhood assets to help bridge the digital divide, expand mixed-income housing opportunities, stimulate economic growth, create wealth, and improve the quality of life for all West Philadelphia residents.

Nurturing Families, Strengthening Neighborhoods, Driving Change.

Ways to Give

Your gift is an important source of funding for PEC, no matter the size of the gift or the method used. A gift to PEC helps us to restore lives, renew communities, and rebuild futures. While gifts for specific purposes are always welcome, PEC is especially grateful for unrestricted gifts.

To make a credit card donation, visit <https://give.pec-cares.org>.

To donate by check or money order, send your gift to People's Emergency Center, Attn:Aline Avance, at 325 N. 39th Street, Philadelphia, PA 19104.

Give to PEC through workplace giving campaigns. United Way of Greater Philadelphia and Southern New Jersey - Donor Option #00248, City of Philadelphia Combined Campaign - #11-00248, Pennsylvania State Employees Combined Appeal - #4101-0063, Combined Federal Campaign - #20577, the Pennsylvania State Employee's Appeal - #4101-0063, and the Penn's Way campaign Appeal - #4101-0063.

Designate a matching gift. Does your employer match gifts? Call your human resources department to find out, and make your gift to PEC, today.

PEC is able to accept gifts of stock. If this is the most convenient way for you to contribute, just call Aline Avance at 267-777-5470 with your information to get the process started.

If you wish to make a planned gift, we suggest using the following language in support of your bequest: "I give and bequeath the sum of \$_____ (or _____% of my residuary estate) to People's Emergency Center for its general corporate purposes." Or, designate your paid, whole life insurance policy or the remainder of your retirement account to PEC. Call your plan administrator today for the papers, or call Aline Avance at 267-777-5470 to learn more.

Volunteer at PEC

Want to make a difference in the life of a child, a single parent, or a neighbor? There are many ways to volunteer at PEC.

Volunteer alone or with your family, your colleagues or your faith community. Commit to one day, once a week, or once a month – your time and presence can be so very important. You could volunteer for a few weeks or months, or even make a year-long commitment to helping PEC further its mission. Contact PEC's Coordinator, Volunteer Programs and Institutional Giving, Meredith Pollock, at 267-777-5829 or mpollock@pec-cares.org to find out how you can help.