

Dear (First Name),

A new year is the perfect time to create the change that we want to see. That's why I am asking you to join me in supporting an agency that is very important to me – People's Emergency Center (PEC). I have served on the PEC Board for X years, and PEC is accomplishing great work to address homelessness and poverty in Philadelphia.

With nearly 50 years of experience, visionary leadership, and dedicated staff, they are investing significant time, effort and funds to create a learning culture of continuous quality improvement, which will enhance their data-driven decision-making and drive impact for families in need. This long-term investment, will enable PEC to continually assess and evaluate the quality and capability of PEC programs to drive positive outcomes like housing, living-wage jobs, and education access for individuals who need it most— and create evidence-based, individualized models of service.

Your gift is a new home. A first job. A hot meal. Homework help. Childcare. A diploma. Support PEC's learning culture to make these outcomes possible for more families and youth experiencing homelessness.

Donate now at: <https://donorbox.org/pecelevatingqualityoutcomes>.

Thank you,

[Closing]